POZNAN UNIVERSITY OF TECHNOLOGY

EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS)
pl. M. Skłodowskiej-Curie 5, 60-965 Poznań

COURSE DESCRIPTION CARD - SYLLABUS

Course name
Principles of Entrepreneurship

Course	
Field of study	Year/Semester
Technical and Information Technology Education	I/1
Area of study (specialization)	Profile of study
-	general academic
Level of study	Course offered in
Second-cycle studies	polish
Form of study	Requirements
full-time	compulsory

Number of hours		
Lecture	Laboratory classes	Other (e.g. online)
30	0	0
Tutorials	Projects/seminars	
0	0	

Number of credit points
3

Lecturers	
Responsible for the course/lecturer:	Responsible for the course/lecturer:
dr Małgorzata Rembiasz	
malgorzata.rembiasz@put.poznan.pl	

Prerequisites
The student knows the basic concepts of finance, management and law. He has a general knowledge of entrepreneurship and the functioning of companies in a market economy. The student has the skills to perceive, associate and interpret phenomena occurring in enterprises and the economy.

Course objective
Ability to start a business and estimate the costs associated with this process. Identification of barriers in the conduct and development of the company. Identification of success factors.

Course-related learning outcomes
Knowledge

1. The student has the ability to plan the activities of his company -

2. The student can choose the optimal sources of funding

3. The student has the ability to solve problems related to the day-to-day management of the company and the growth of the company

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Skills

1. Student potrafi samodzielnie i w zespole pracować nad postawionym zadaniem, wykazuje w tej pracy odpowiedzialność i kreatywność

2. Student jest świadom społecznej roli jaką pełni przedsiębiorca

3. Student jest przygotowany do pełnienia roli zarządzającego (właściciela) małym przedsiębiorstwem

4. Student ma świadomość interdyscyplinarności wiedzy i umiejętności potrzebnych do rozwiązywania

Social competences

1. The student is able to work on the task on his own and in the team, shows responsibility and creativity in this work

2. The student is aware of the social role played by the entrepreneur

3. The student is prepared to act as manager (owner) of a small business

4. The student is aware of the interdisciplinary knowledge and skills needed to solve the complex problems of the organization and the need to create interdisciplinary teams

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

1.Written exam (on a satisfactory grade must get more than 50% correct answers)

2. Case studies and discussions based on scientific literature at lectures, which give lecture participants the opportunity to obtain additional points added to the points obtained from the written test in order to give the final grade of the lecture.

4. Discussions summarizing individual lectures, giving the opportunity to assess the student's understanding of the issues.

Programme content

1. The essence of small and medium-sized enterprises (Definitions of the SME sector, Structure of SMEs in Poland - the most common organizational and legal forms, socio-economic role of the entrepreneur)

2. Barriers to the development of entrepreneurship (Typology of barriers, Relevance of individual barriers to the development of entrepreneurship, Prospects for the nuisance of individual barriers)

3. Success factors (Theoretical approaches to business survival and development, Key success factors)

4. Business planning (Business start-up motives, Functions and recipients of the business plan, Business plan structure, Mistakes made during the development of the business plan)

5. Recording of company activities (registration procedure, essential choices in the registration process and their consequences, registration costs, basic tax aspects of company registration)

6 Methods of financial assessment of the company

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7. Internationalisation and globalisation of enterprises

Teaching methods

1. Lecture: traditional lecture using multimedia presentations, problem lecture - discussion with students on solving a given problem, conversational lecture - drawing listeners into the discussion, controlling the course of the lecture depending on the answers given.

2. Case studies.

Bibliography

Basic

1. Skrzypek J.T., Biznesplan w dziesięciu krokach, Poltex, Warszawa 20161.

3. Przedsiębiorczość, K. Zięba, CeDeWu, 2016

3. Łuczka T., Przepióra P., Zarządzanie małym i średnim przedsiębiorstwem. Wydawnictwo Politechniki Poznańskiej , Poznań 2011. P

Additional

1. Pieniądze Na Start I Rozwój Firmy, P. Pieńkosz, E. Bednarz, Infor Biznes, 2016

2. Skuza, A., Przedsiębiorczość zorganizowana. Startupy, inwestorzy, pieniądze. Wydawnictwo Helion 2015

3. Ekonomika przedsiębiorstw, Engelhardt J (red), CeDeWu, Warszawa 2017

 4. Podstawy zarządzania finansami przedsiębiorstw: instrumenty, metody, przykłady, zadania, red. P. Bartkiewicz, M. Szczepański, Wydawnictwo PP 2016.

5. Rembiasz M., Rola strategii w zarządzaniu małymi i średnimi przedsię-biorstwami, [w:] S. Trzcieliński, Wybrane problemy zarządzania. Teraźniejszość i przyszłość, Wydawnictwo Politechniki Poznańskiej, Poznań 2013

Breakdown of average student's workload

	Hours	ECTS
Total workload	75	3,0
Classes requiring direct contact with the teacher	30	1,5
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests/exam, project preparation) [1]	45	1,5

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[1] delete or add other activities as appropriate